



# Citrus News

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Newsletter July, 05  
Volume #1

## Citrus Recipes

### Fresh Squeezed Lemonade

- First you will need a 20oz cup to place in the Xqueez Juice Extraction Machine.
- Fill cup 1/2 full of ice.
- Squeeze 2 Lemons into cup over ice.
- Pump 2oz of liquid sugar into cup.
- Top cup up with water, place lid on and shake.

### Sangria Xqueez-ita

- Pour 2 to 4 oz's of red wine in to a glass.
- Make Lemonade as above, and top off the glass.

### Arnold Palmer Xqueez'd

- Make Lemonade as above, but replace water with black tea.

### Old Favorite, New Squeeze

- This is sure to put a flavor rush in to a blah standard. The next time you make a Screw-driver, take it to new flavor heights by using "Fresh Xqueez'd Orange Juice".

## Xqueez Launches New Product Offer

Xqueez is very excited to announce that after months of negotiations and product testing, we are now a dealer for Bunn Equipment Slush Machines.

The Slush Machine was such a natural fit for Xqueez and our clients; our testing showed that you can take "Fresh Xqueez'd Orange Juice" or "Fresh Xqueez'd Lemonade"



and put it directly into the Slush Machine to create a flavor explosion of refreshment.

The Xqueez Slush Program can offer you a very refreshing profit center for your business and if you currently have other slush equipment you're half way there. Contact Xqueez for more details on our new program and how you can realize the benefits of this delicious addition.

## Why Fresh Xqueez'd Lemonade?

Xqueez has spent time talking with our clients all over Canada about the "Fresh Squeezed Orange Juice" business and to our affiliates globally and one common theme kept coming up, 80% of all Orange Juice sales are prior to 11:30 am. It has been proven with our current clients that Orange Juice is a profitable business on its own, and the investment in the Zumex juice extraction equipment is definitely paying off. So the challenge for Xqueez was to assist in making the Zumex investment not just a profitable one but also a great one from open to close.

Xqueez asked some of our clients to try our new "Fresh Squeezed Lemonade Program" and the results were fantastic. On the

first day one of the test clients' almost ran out of product to sell. We did not even anticipate these results. Xqueez's Fresh Squeezed Lemonade recipe has a very high profit margin and our clients don't have to make any additional equipment purchases to generate these profits. Xqueez offers fresh Lemon delivery as well; we are now offering our own line of liquid sugar so that it is easy for our clients to start offering Lemonade as soon as their next delivery.

For more details contact Xqueez to set up a product demo.

